

### Where are we now?

- **Text Processing**
- Inverted Index construction
  - · data structures, algorithms, compression...
  - a set of scalable, efficient data structures for finding words in large text collections
- Now, let's take it back to the problem: Information Retrieval

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## Search: Part of a user task

#### **Classical IR**

- This is central task
- Add feedback loop where user refines query
- Modern IR
  - Part of the Big Picture
  - An essential tool
  - Used in search, filtering, and browsing



## Handling User Queries

#### Goal of the search component

- predict which documents are *relevant* to the user's need
- rank the documents in order of predicted likelihood
  of relevance to the user.
- Need a model which encompasses
  - · documents
  - queries
  - ranking functions

### **Information Retrieval Models**

A retrieval model consists of: **D:** representation for documents **R:** representation for queries F: a modeling framework for D, Q, and the relationships among them **R(q, d):** a ranking or similarity function which orders the documents with respect to a query.

## **Classical IR Models**

Boolean model Vector Space model Probabilistic model

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## The Boolean Model

- Based on set theory and Boolean algebra
  - Documents are sets of terms
  - Queries are Boolean expressions on terms

- Historically the most common model
  - Library OPACs
  - Dialog system
  - · Many web search engines, too

## The Boolean Model, Formally

- D: set of words (indexing terms) present in a document
  - each term is either present (1) or absent (0)
- **Q:** A boolean expression
  - terms are index terms
  - · operators are AND, OR, and NOT
- F: Boolean algebra over sets of terms and sets of documents

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#### **Boolean Relevance Prediction**

- **R:** a document is predicted as relevant to a query expression iff it *satisfies* the query expression
  - $((text \lor information) \land retrieval \land \neg theory)$
  - Each query term specifies a set of documents containing the term
  - AND ( $\land$ ): the intersection of two sets
  - OR ( $\vee$ ): the union of two sets
  - NOT  $(\neg)$ : set inverse, or really set difference

#### Boolean Relevance example

((text v information) ^ retrieval ^ - theory)

- "Information Retrieval"
- "Information Theory"
  - "Modern Information Retrieval: Theory and Practice"
  - "Text Compression"

### Implementing the Boolean Model

First, consider purely conjunctive queries

 $(t_a \wedge t_b \wedge t_c)$ 

- Only satisfied by a document containing all three terms
- If  $D(t_a) = \{ d \mid t_a \in d \}$ , then
- the maximum possible size of the retrieved set is the size of the smallest  $D(t_a)$
- $\cdot$  |D(t<sub>a</sub>)| is the length of the inverted list for t<sub>a</sub>

# Algorithm for AND queries

- For each query term t
- 1. retrieve lexicon entry for t
- 2. note  $f_t$  and address of  $I_t$  (inverted list)
- 2. Sort query terms by increasing f<sub>t</sub>
- Initialize candidate set C with I<sub>t</sub> of the term with the smallest f<sub>t</sub>
- 4. For each remaining t
  - 1. Read I<sub>t</sub>
  - 2. For each  $d \in C$ , if  $d \notin I_t$ ,  $C \leftarrow C \{d\}$
  - 3. If  $C = \{\}$ , return... there are no relevant docs
- 5. Look up each  $d \in C$  and return to the user

# "Eating cold porridge"

(eat AND cold AND porridge)

- 1. Pease porridge hot,
- 2. pease porridge cold,
- 3. Pease porridge in the pot,
- 4. Nine days old.
- 5. Some like it hot,
- 6. some like it cold,
- 7. Some like it in the pot,
- 8. Nine days old.

## **Beyond AND**

- Consider a query that is a conjunction of disjunctions (AND of OR's) (text OR data OR image) AND (compression OR compaction) AND (retrieval OR indexing OR archiving) Treat each disjunction as a single term • merge the inverted lists for each OR'd term • or, just add the f<sub>t</sub> values for a worst-case
  - approximation of the candidate set size

### Thoughts on the Boolean Model

- Very simple model based on sets
- easy to understand and implement
- Only retrieves exact matches
- No ranking of documents: r() is boolean
- Retrieves too much, or too little
- Sets are easy, but complex Boolean expressions aren't
  - · 'cats and dogs' vs. (cats AND dogs)
- All terms are equally important