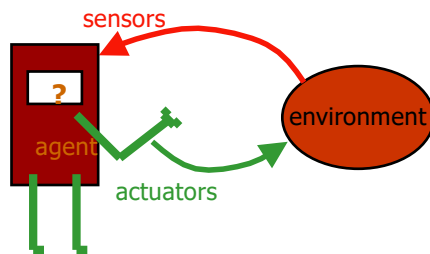


Decision Making Under Uncertainty

AI Class 10 (Ch. 15.1-15.2.1, 16.1-16.3)



$X_t = \text{unobserved}$
 $E_t = \text{observed}$

Material from Marie desJardin, Lise Getoor, Jean-Claude Latombe, Daphne Koller, and Paula Matuszek

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Bookkeeping; reminders

- **Only the professor can change grades**
 - The TA cannot, although they can help you understand your grade
 - Grade change requests must be submitted:
 - **In writing**
 - To the professor, with the TA Cc'd
 - With a **clear justification** for the request
- Everyone in this class is expected to behave professionally at all times
 - Toward one another and toward the instructional staff
- Start homework well in advance
 - Bring questions, extension requests, etc. with time to spare

2

Today's Class

- Making Decisions Under Uncertainty
 - Tracking Uncertainty over Time
 - Decision Making under Uncertainty
 - Decision Theory
 - Utility

3

Introduction

- The world is not a well-defined place.
- Sources of uncertainty
 - Uncertain **inputs**: What's the temperature?
 - Uncertain (imprecise) **definitions**: Is Trump a good president?
 - Uncertain (unobserved) **states**: What's the top card?
- There is uncertainty in **inferences**
 - If I have a blistering, itchy rash and was gardening all weekend I **probably** have poison ivy

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Sources of Uncertainty

- Uncertain **inputs**
 - Missing data
 - Noisy data
- Uncertain **knowledge**
 - >1 cause → >1 effect
 - Incomplete knowledge of causality
 - Probabilistic effects
- Uncertain **outputs**
 - All uncertain:
 - Reasoning-by-default
 - Abduction & induction
 - Incomplete deductive inference
 - Result is derived correctly but wrong in real world

Probabilistic reasoning only gives **probabilistic results**
(summarizes uncertainty from various sources)

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Reasoning Under Uncertainty

- People constantly make decisions anyhow.
 - Very successfully!
 - How?
 - More formally: how do we reason under uncertainty with inexact knowledge?
- Step one: **understanding what we know**

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Part I: Modeling Uncertainty Over Time



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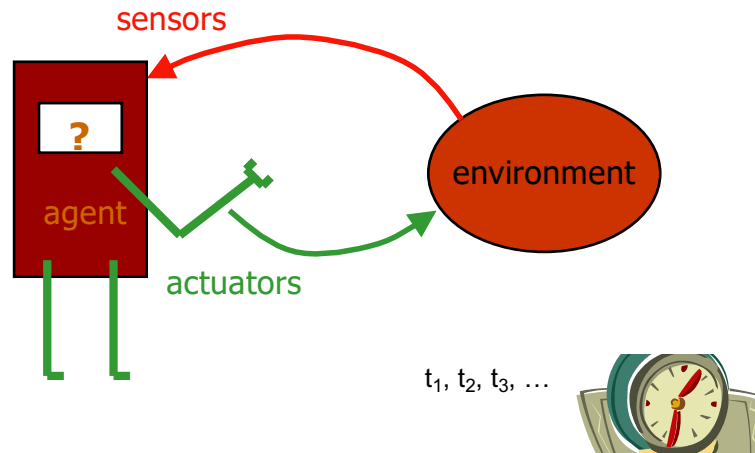
States and Observations



- Agents don't have a continuous view of world
 - People don't either!
- We see things as a series of snapshots:
- **Observations**, associated with **time slices**
 - t_1, t_2, t_3, \dots
- Each snapshot contains all variables, observed or not
 - \mathbf{X}_t = (unobserved) state variables at time t ; observation at t is \mathbf{E}_t
- This is **world state at time t**

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Temporal Probabilistic Agent



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Uncertainty and Time

- The world changes; we need to track and predict it
 - Examples: diabetes management, traffic monitoring
 - How does blood sugar change over time?
- Tasks: **track** changes; **predict** changes
- Basic idea:
 - For each time step, copy state and evidence variables
 - Model uncertainty in **change over time** (the Δ)
 - Incorporate new observations as they arrive

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Uncertainty and Time

- Basic idea:
 - Copy state and evidence variables for each time step
 - Model uncertainty in change over time
 - Incorporate new observations as they arrive
- \mathbf{X}_t = unobserved/unobservable state variables at time t :
 BloodSugar _{t} , StomachContents _{t}
- \mathbf{E}_t = evidence variables at time t :
 MeasuredBloodSugar _{t} , PulseRate _{t} , FoodEaten _{t}
- Assuming discrete time steps

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States (more formally)

- Change is viewed as series of snapshots
 - Time slices/timesteps
 - Each describing the **state** of the world at a particular time
 - So we also refer to these as *states*
- Each time slice/timestep/state is represented as a set of random variables indexed by t :
 1. the set of unobservable **state variables** \mathbf{X}_t
 2. the set of observable **evidence variables** \mathbf{E}_t

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Observations (more formally)

- Time slice (a set of random variables indexed by t):
 1. the set of unobservable **state variables** \mathbf{X}_t
 2. the set of observable **evidence variables** \mathbf{E}_t
- An **observation** is a set of observed variable instantiations at some timestep
- Observation at time t : $\mathbf{E}_t = e_t$
 - (for some values e_t)
- $\mathbf{X}_{a:b}$ denotes the set of variables from \mathbf{X}_a to \mathbf{X}_b

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Transition and Sensor Models

- **So how do we model change over time?**
- Transition model
 - Models how the world changes over time
 - Specifies a probability distribution...
 - Over state variables at time t
 - Given values at previous times
- Sensor model
 - Models how evidence (sensor data) gets its values
 - E.g.: $\text{BloodSugar}_t \rightarrow \text{MeasuredBloodSugar}_t$

This can get exponentially large...

$$P(\mathbf{X}_t \mid \mathbf{X}_{0:t-1})$$

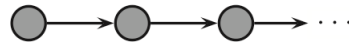
14

Markov Assumption(s)

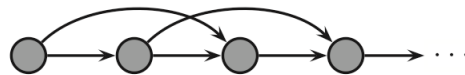
- **Markov Assumption:**

- X_t depends on some finite (usually fixed) number of previous X_i 's

- **First-order Markov process:** $P(X_t | X_{0:t-1}) = P(X_t | X_{t-1})$



- k^{th} order: depends on previous k time steps



- **Sensor Markov assumption:** $P(E_t | X_{0:t}, E_{0:t-1}) = P(E_t | X_t)$

- Agent's observations depend *only* on actual current state of the world

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Stationary Process

- Infinitely many possible values of t

- Does each timestep need a distribution?
 - That is, do we need a distribution of what the world looks like at t_3 , given t_2 AND a distribution for t_{16} given t_{15} AND ...

- Assume **stationary process:**

- Changes in the world state are governed by laws that do not themselves change over time
- Transition model $P(X_t | X_{t-1})$ and sensor model $P(E_t | X_t)$ are time-invariant, i.e., they are the same for all t

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Complete Joint Distribution

- Given:
 - Transition model: $P(\mathbf{X}_t | \mathbf{X}_{t-1})$
 - Sensor model: $P(\mathbf{E}_t | \mathbf{X}_t)$
 - Prior probability: $P(\mathbf{X}_0)$
- Then we can specify a **complete joint distribution** of a sequence of states:

$$P(X_0, X_1, \dots, X_t, E_1, \dots, E_t) = P(X_0) \prod_{i=1}^t P(X_i | X_{i-1}) P(E_i | X_i)$$

- What's the joint probability of specific instantiations?

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Inference Tasks

- **Filtering** or monitoring: $P(\mathbf{X}_t | e_1, \dots, e_t)$:
 - Compute the current belief state, given all evidence to date
- **Prediction**: $P(\mathbf{X}_{t+k} | e_1, \dots, e_t)$:
 - Compute the probability of a future state
- **Smoothing**: $P(\mathbf{X}_k | e_1, \dots, e_t)$:
 - Compute the probability of a past state (hindsight)
- **Most likely explanation**: $\arg \max_{x_1, \dots, x_t} P(x_1, \dots, x_t | e_1, \dots, e_t)$
 - Given a sequence of observations, find the sequence of states that is most likely to have generated those observations

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Inference Tasks

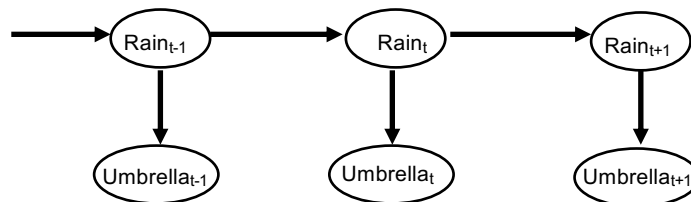
- **Filtering:** What is the probability that it is raining today, given all of the umbrella observations up through today?
- **Prediction:** What is the probability that it will rain the day after tomorrow, given all of the umbrella observations up through today?
- **Smoothing:** What is the probability that it rained yesterday, given all of the umbrella observations through today?
- **Most likely explanation:** If the umbrella appeared the first three days but not on the fourth, what is the most likely weather sequence to produce these umbrella sightings?

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Example: Is it raining, given umbrellas?

R_{t-1}	$P(R_t R_{t-1})$
t	0.7
f	0.3

Weather has a 30% chance of changing and a 70% chance of staying the same.



R_t	$P(U_t R_t)$
t	0.9
f	0.2

If it's raining, the probability of someone carrying an umbrella is .9; if it's raining, the probability of NOT carrying an umbrella is .2

Fully worked out HMM for rain: <http://www.sci.brooklyn.cuny.edu/~parsons/courses/740-fall-2011/notes/lect07.pdf>

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Filtering

- For each day t , \mathbf{E}_t contains variable U_t (whether the umbrella appears) and \mathbf{X}_t contains state variable R_t (whether it's raining)
- Compute the current belief state, given all evidence to date
- Maintain a **current** state estimate and update it
 - Instead of looking at all observed values in history
 - Also called **state estimation**
- Given result of filtering up to time t , agent must compute result at $t+1$ from new evidence \mathbf{e}_{t+1} :

$$P(\mathbf{X}_{t+1} \mid \mathbf{e}_{1:t+1}) = f(\mathbf{e}_{t+1}, P(\mathbf{X}_t \mid \mathbf{e}_{1:t}))$$

... for some function f .

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Filtering

- A good algorithm for filtering will maintain a current state estimate and update it at each point.
- $P(\mathbf{X}_{t+1} \mid \mathbf{e}_{1:t+1}) = f(P(\mathbf{X}_t \mid \mathbf{e}_{1:t}), \mathbf{e}_{t+1})$
- Where X is the random variable and e is evidence
- Saves recomputation.
- It turns out that this is easy enough to come up with.

<http://www.sci.brooklyn.cuny.edu/~parsons/courses/740-fall-2011/notes/lect07.pdf>

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Filtering

- We rearrange the formula for:
 - $P(X_{t+1} | e_{1:t+1})$
- First, we divide up the evidence:
 - $P(X_{t+1} | e_{1:t+1}) = P(X_{t+1} | e_{1:t}, e_{t+1})$
- Then we apply Bayes rule, remembering the use of the normalization factor α :
 - $P(X_{t+1} | e_{1:t+1}) = \alpha P(e_{t+1} | X_{t+1}, e_{1:t}) P(X_{t+1} | e_{1:t})$
- And after that we use the Markov assumption on the sensor model:
 - $P(X_{t+1} | e_{1:t+1}) = \alpha P(e_{t+1} | X_{t+1}) P(X_{t+1} | e_{1:t})$
- The result of this assumption is to make that first term on the right hand side ignore all the evidence — the probability of the observation at $t + 1$ only depends on the value of X_{t+1} .

<http://www.sci.brooklyn.cuny.edu/~parsons/courses/740-fall-2011/notes/lect07.pdf>

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Filtering

- Let's look at that expression some more:
 - $P(X_{t+1} | e_{1:t+1}) = \alpha P(e_{t+1} | X_{t+1}) P(X_{t+1} | e_{1:t})$
- The first term on the right updates with the new evidence and the second term on the right is a one step prediction from the evidence up to t to the state at $t + 1$.
- Next we condition on the current state $P(X)$:
 - $P(X_{t+1} | e_{1:t+1}) = \alpha P(e_{t+1} | X_{t+1}) \sum_{x_t} P(X_{t+1} | x_t, e_{1:t}) P(x_t | e_{1:t})$
- Finally, we apply the Markov assumption again:
 - $P(X_{t+1} | e_{1:t+1}) = \alpha P(e_{t+1} | X_{t+1}) \sum_{x_t} P(X_{t+1} | x_t) P(x_t | e_{1:t})$
- We'll call the bit on the right $f_{1:t}$

<http://www.sci.brooklyn.cuny.edu/~parsons/courses/740-fall-2011/notes/lect07.pdf>

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Filtering

- $f_{1:t}$ gives us the required recursive update.
 - The probability distribution over the state variables at $t + 1$ is a function of the transition model, the sensor model, and what we know about the state at time t .
- Space and time constant, independent of t .
- This allows a limited agent to compute the current distribution for any length of sequence.

<http://www.sci.brooklyn.cuny.edu/~parsons/courses/740-fall-2011/notes/lect07.pdf>

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Recursive Estimation

- We use *recursive estimation* to compute $P(X_{t+1} | e_{1:t+1})$ as a function of e_{t+1} and $P(X_t | e_{1:t})$
 1. Project current state forward ($t \rightarrow t+1$)
 2. Update state using new evidence e_{t+1}

$P(\mathbf{X}_{t+1} | e_{1:t+1})$ as function of e_{t+1} and $P(\mathbf{X}_t | e_{1:t})$:

$$P(\mathbf{X}_{t+1} | e_{1:t+1}) = P(\mathbf{X}_{t+1} | e_{1:t}, e_{t+1})$$

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Recursive Estimation

- $P(\mathbf{X}_{t+1} | \mathbf{e}_{1:t+1})$ as a function of \mathbf{e}_{t+1} and $P(\mathbf{X}_t | \mathbf{e}_{1:t})$:

$$\begin{aligned} P(X_{t+1} | \mathbf{e}_{1:t+1}) &= P(X_{t+1} | e_{1:t}, e_{t+1}) && \text{dividing up evidence} \\ &= \alpha P(e_{t+1} | X_{t+1}, e_{1:t}) P(X_{t+1} | e_{1:t}) && \text{Bayes rule} \\ &= \alpha P(e_{t+1} | X_{t+1}) P(X_{t+1} | e_{1:t}) && \text{sensor Markov assumption} \end{aligned}$$

- $P(\mathbf{e}_{t+1} | \mathbf{X}_{1:t+1})$ updates with new evidence (from sensor)
- One-step prediction by conditioning on current state X :

$$= \alpha P(e_{t+1} | X_{t+1}) \sum_{x_t} P(X_{t+1} | x_t) P(x_t | e_{1:t})$$

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Recursive Estimation

- One-step prediction by conditioning on current state X :

$$P(\mathbf{X}_{t+1} | \mathbf{e}_{1:t+1}) = \alpha P(e_{t+1} | X_{t+1}) \sum_{x_t} \underbrace{P(X_{t+1} | x_t)}_{\text{transition model}} \underbrace{P(x_t | e_{1:t})}_{\text{current state}}$$

- ...which is what we wanted!
- So, think of $P(\mathbf{X}_t | \mathbf{e}_{1:t})$ as a “message” $f_{1:t}$
 - Carried forward along the time steps
 - Modified at every transition, updated at every new observation
- This leads to a recursive definition:

$$f_{1:t+1} = \alpha \text{FORWARD}(f_{1:t}, \mathbf{e}_{t+1})$$

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Filtering: Umbrellas example

- The prior is $\langle 0.5, 0.5 \rangle$. ($R=t$, $R=f$)
- We can first predict whether it will rain on day 1 given what we already know:
- $$\begin{aligned} \mathbf{P}(\mathbf{R}_1) &= \sum_{r_0} \mathbf{P}(R_1 | r_0) P(r_0) \\ &= \langle 0.7, 0.3 \rangle \times 0.5 + \langle 0.3, 0.7 \rangle \times 0.5 \\ &= \langle 0.35, 0.15 \rangle + \langle 0.15, 0.35 \rangle \\ &= \langle 0.5, 0.5 \rangle \end{aligned}$$
- As we should expect, this just gives us the prior — that is the probability of rain when we don't have any evidence.

<http://www.sci.brooklyn.cuny.edu/~parsons/courses/740-fall-2011/notes/lect07.pdf>

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Filtering: Umbrellas example

- However, we have observed the umbrella, so that $U_1 = \text{true}$, and we can update using the sensor model:
- $$\begin{aligned} \mathbf{P}(\mathbf{R}_1 | U_1) &= \alpha \mathbf{P}(u_1 | R_1) \mathbf{P}(R_1) \\ &= \alpha \langle 0.9, 0.2 \rangle \langle 0.5, 0.5 \rangle \\ &= \alpha \langle 0.45, 0.1 \rangle \\ &\approx \langle 0.818, 0.182 \rangle \end{aligned}$$
- So, since umbrella is strong evidence for rain, the probability of rain is much higher once we take the observation into account.

<http://www.sci.brooklyn.cuny.edu/~parsons/courses/740-fall-2011/notes/lect07.pdf>

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Filtering: Umbrellas example

- We can then carry out the same computation for Day 2, first predicting whether it will rain on day 2 given what we already saw:
- $\mathbf{P}(R_2|u_1) = \sum_{r_1} \mathbf{P}(R_2|r_1)P(r_1|u_1)$
 $= \langle 0.7, 0.3 \rangle \times 0.818 + \langle 0.3, 0.7 \rangle \times 0.182$
 $\approx \langle 0.627, 0.373 \rangle$
- So even without evidence of rain on the second day there is a higher probability of rain than the prior because rain tends to follow rain.
 - (In this model rain tends to persist.)

<http://www.sci.brooklyn.cuny.edu/~parsons/courses/740-fall-2011/notes/lect07.pdf>

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Filtering: Umbrellas example

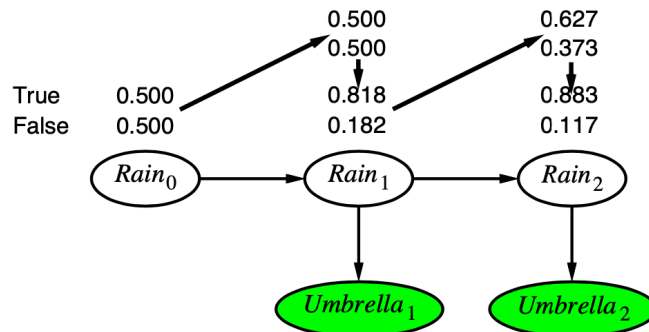
- Then we can repeat the evidence update, u_2 ($U_2 = true$), so:
- $\mathbf{P}(R_2|u_1, u_2) = \alpha \mathbf{P}(u_2|R_2)\mathbf{P}(R_2|u_1)$
 $= \alpha \langle 0.9, 0.2 \rangle \langle 0.627, 0.373 \rangle$
 $= \alpha \langle 0.565, 0.075 \rangle$
 $\approx \langle 0.883, 0.117 \rangle$
- So, the probability of rain increases again, and is higher than on day 1.

<http://www.sci.brooklyn.cuny.edu/~parsons/courses/740-fall-2011/notes/lect07.pdf>

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Filtering: Umbrellas example

- Put more succinctly:



- We can think of the calculation as messages passed along the chain

<http://www.sci.brooklyn.cuny.edu/~parsons/courses/740-fall-2011/notes/lect07.pdf>

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Umbrellas, summarized

- $P(\text{Rain}_1 = t)$
 $= \sum_{\text{Rain}_0} P(\text{Rain}_1 = t \mid \text{Rain}_0) P(\text{Rain}_0)$
 $= 0.70 * 0.50 + 0.30 * 0.50 = \mathbf{0.50}$
- $P(\text{Rain}_1 = t \mid \text{Umbrella}_1 = t)$
 $= \alpha P(\text{Umbrella}_1 = t \mid \text{Rain}_1 = t) P(\text{Rain}_1 = t)$
 $= \alpha * 0.90 * 0.50 = \alpha * 0.45 \approx \mathbf{0.818}$
- $P(\text{Rain}_2 = t \mid \text{Umbrella}_1 = t)$
 $= \sum_{\text{Rain}_1} P(\text{Rain}_2 = t \mid \text{Rain}_1) P(\text{Rain}_1 \mid \text{Umbrella}_1 = t)$
 $= 0.70 * 0.818 + 0.30 * 0.182 \approx \mathbf{0.627}$
- $P(\text{Rain}_2 = t \mid \text{Umbrella}_1 = t, \text{Umbrella}_2 = t)$
 $= \alpha P(\text{Umbrella}_2 = t \mid \text{Rain}_2 = t) P(\text{Rain}_2 = t \mid \text{Umbrella}_1 = t)$
 $= \alpha * 0.90 * 0.627 \approx \alpha * 0.564 \approx \mathbf{0.883}$

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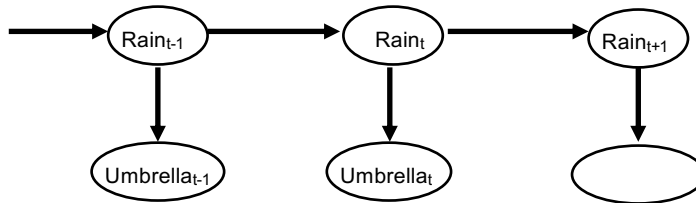
Group Exercise: Filtering

$$P(X_{t+1} | e_{1:t+1}) = \alpha P(e_{t+1} | X_{t+1}) \sum_{X_t} P(X_{t+1} | X_t) P(X_t | e_{1:t})$$

$$P(R_2 | U_1, U_2) = \alpha P(U_2 | R_2) \sum_{R_1} P(R_2 | R_1) P(R_1 | U_1) = 0.883$$

R_{t-1}	$P(R_t R_{t-1})$
T	0.7
F	0.3

Weather has a 30% chance of changing and a 70% chance of staying the same.



What is the probability of rain on Day 2, given a uniform prior of rain on Day 0, $U_1 = \text{true}$, and $U_2 = \text{true}$?

R_t	$P(U_t R_t)$
T	0.9
F	0.2

If it's raining, the probability of someone carrying an umbrella is .9; if it's raining, the probability of NOT carrying an umbrella is .2

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PART II: DECISION MAKING UNDER UNCERTAINTY

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Decision Making Under Uncertainty

- Many environments have multiple possible outcomes
- Some outcomes may be good; others may be bad
- Some may be very likely; others unlikely
- **What's a poor agent to do?**

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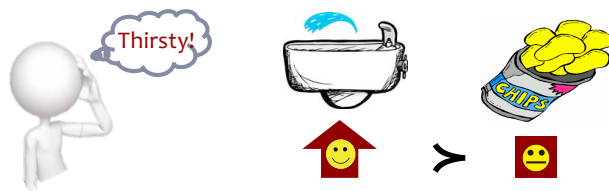
Reasoning Under Uncertainty

- How do we **reason** under uncertainty and with inexact knowledge?
- Heuristics
 - Mimic heuristic knowledge processing methods used by experts
- Empirical associations
 - Experiential reasoning based on limited observations
- **Probabilities**
 - Objective (frequency counting)
 - Subjective (human experience)

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Decision-Making Tools

- Decision Theory
 - Normative: how *should* agents make decisions?
 - Descriptive: how *do* agents make decisions?
- **Utility** and utility functions
 - Something's **perceived ability to satisfy needs or wants**
 - A mathematical function that ranks alternatives by utility



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What is Decision Theory?

- Mathematical study of strategies for optimal decision-making
 - Options involve different risks
 - **Expectations** of gain or loss
- The study of identifying:
 - The values, uncertainties and other issues relevant to a decision
 - The resulting optimal decision for a rational agent

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Decision Theory

- Combines **probability** and **utility** → Agent that makes **rational** decisions (takes rational actions)
 - On average, lead to desired outcome
- First-pass simplifications:
 - Want most desirable *immediate* outcome (episodic)
 - Nondeterministic, partially observable world
- Definition of **action**:
- An action a in state s leads to outcome s' , RESULT:
 - $\text{RESULT}(a)$ is a random variable; domain is possible outcomes
 - $P(\text{RESULT}(a) = s' \mid a, e)$

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Expected Value

- Expected Value
 - The **predicted future value** of a variable, calculated as:
 - The sum of all possible values
 - Each multiplied by the probability of its occurrence

A \$1000 bet for a 20% chance to win \$10,000?

$$EV = [20\%(\$10,000) + 80\%(\$0)] = \$2000$$

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Satisficing

- Satisficing: achieving a goal sufficiently
 - Achieving the goal “more” does not increase utility of resulting state
 - Portmanteau of “satisfy” and “suffice”



Win a baseball game by 1 point now, or 2 points in another inning?

Full credit for a search is $\leq 3K$ nodes visited. You're at 2K. Spend an hour making it 1K?

Do you stop the coin flipping game at 1-0, or continue playing, hoping for 2-0?

At the end of semester, you can stop with a B. Do you take the exam?

You're thirsty. Water is good. Is more water better?

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Value Function

- Provides a **ranking** of alternatives, but not a meaningful metric scale
- Also known as an “ordinal utility function”
- Sometimes, only relative judgments (value functions) are necessary
- At other times, absolute judgments (utility functions) are required

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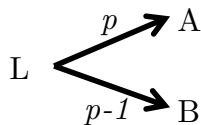
Rational Agents

- Rationality (an overloaded word).
- A rational agent...
 - Behaves according to a **ranking over possible outcomes**
 - Which is:
 - Complete (covers all situations)
 - Consistent
 - Optimizes over strategies to best serve a desired interest
- Humans are none of these.

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Preferences

- An agent chooses among:
 - *Prizes* (A, B, etc.)
 - *Lotteries* (situations with uncertain prizes and probabilities)



- Notation:
 - $A \succ B$ A preferred to B
 - $A \sim B$ Indifference between A and B
 - $A \succsim B$ B **not preferred** to A

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Expected Utility

- Goal: find best of expected outcomes
- Random variable X with:
 - n values x_1, \dots, x_n
 - Distribution (p_1, \dots, p_n)
- X is the state reached after doing an action A under uncertainty
 - state = some state of the world at some timestep
- Utility function $U(s)$ is the utility of a state, i.e., **desirability**

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Expected Utility

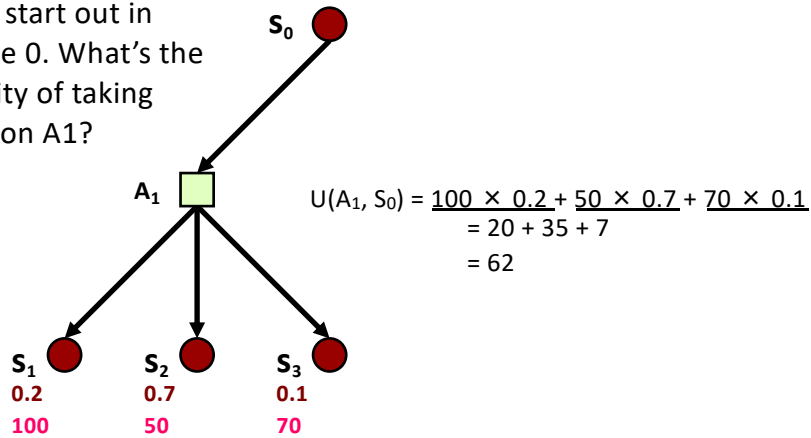
- X is state reached after doing an action A under uncertainty
- $U(s)$ is the utility of a state \leftarrow **desirability**
- $EU(a|e)$: The **expected utility** of action A , given evidence, is the *average utility of outcomes* (states in S), weighted by probability an action occurs:

$$EU[A] = \sum_{i=1, \dots, n} P(x_i|A)U(x_i)$$

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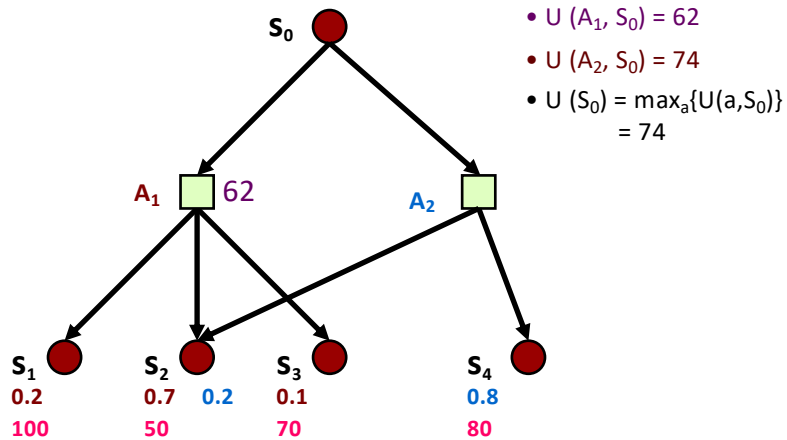
One State/One Action Example

- We start out in state 0. What's the utility of taking action A1?



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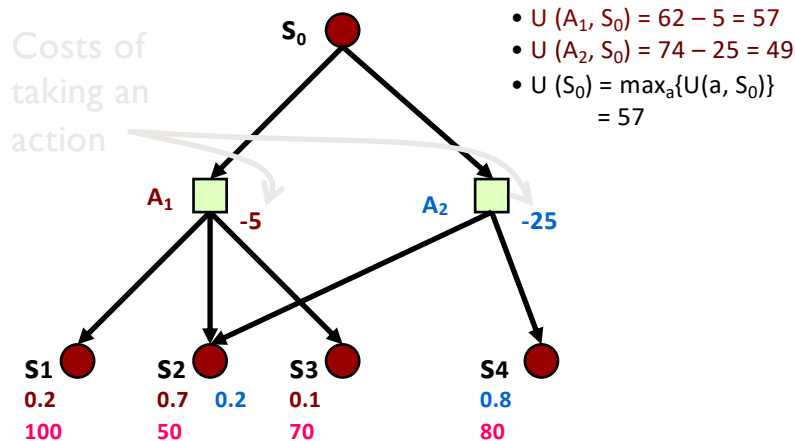
One State/Two Actions Example



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Introducing Action Costs



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MEU Principle

- A **rational agent** should choose the action that maximizes agent's expected utility
- This is the basis of the field of **decision theory**
- The MEU principle provides a normative criterion for rational choice of action
- Decision-making is solved!
 - Not quite...

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Rational Preferences

- Preferences of a rational agent must obey constraints
 - Transitivity $(A \succ B) \wedge (B \succ C) \Rightarrow (A \succ C)$
 - Monotonicity $(A \succ B) \Rightarrow [p \succ q \Leftrightarrow [p, A; 1 - p, B] \succ [q, A; 1 - q, B])$
 - Orderability $(A \succ B) \vee (B \succ A) \vee (A \sim B)$
 - Substitutability $(A \sim B) \Rightarrow [p, A; 1 - p, C] \sim [p, B; 1 - p, C]$
 - Continuity $(A \succ B \succ C \Rightarrow \exists p [p, A; 1 - p, C] \sim B)$
- Rational preferences give behavior that **maximizes expected utility**
- Violating these constraints leads to irrationality
 - For example: an agent with intransitive preferences can be induced to give away all its money.

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Not Quite...

- Must have a **complete** model of:
 - Actions
 - Utilities
 - States
- Even if you have a complete model, decision making is computationally **intractable**
- In fact, a truly rational agent takes into account the utility of reasoning as well (**bounded rationality**)
- Nevertheless, great progress has been made in this area
 - We are able to solve much more complex decision-theoretic problems than ever before

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Money

- Money does not behave as a utility function
 - That is, people don't maximize expected value of dollars.
- People are risk-averse:
 - Given a lottery L with expected monetary value $EMV(L)$, usually $U(L) < U(EMV(L))$

Want to bet \$1000 for a 20% chance to win \$10,000?
 $[20\%(\$10,000) + 80\%(\$0)] = \$2000 > [100\%(\$1000)]$

- Expected Utility Hypothesis
 - rational behavior maximizes the expectation of some function $u...$ which need not be monetary

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Money Versus Utility

- Money Utility
 - More money is better, but not always in a linear relationship to the amount of money
- Expected Monetary Value
- Risk-averse: $U(L) < U(S_{EMV(L)})$
- Risk-seeking: $U(L) > U(S_{EMV(L)})$
- Risk-neutral: $U(L) = U(S_{EMV(L)})$

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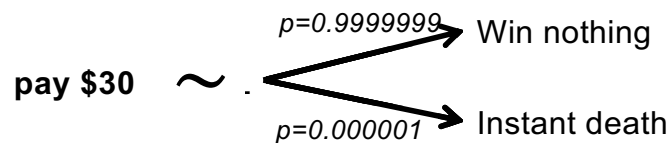
Maximizing Expected Utility

- Utilities map **states** to **real numbers**.
 - Which numbers?
- People are **terrible** at mapping their preferences
 - Give each of these things a utility between 1 and 10:
 - Winning the lottery
 - Getting an A on an exam
 - Failing a class (you won't though)
 - Getting hit by a truck

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Maximizing Expected Utility

- Standard approach to assessment of human utilities:
 - Compare a state A to a standard lottery L_p that has
 - “best possible prize” u^T with probability p
 - “worst possible catastrophe” u^\perp with probability $(1-p)$
 - adjust lottery probability p until $A \sim L_p$



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On a Less Grim Note

- You are designing a cool new robot-themed attraction for Disneyworld!
- You could add a part that takes the project from \$500M to \$750M
- What piece of information do you need to decide whether this is the best action to take?