# Unsupervised Learning: Clustering

Some material adapted from slides by Andrew Moore, CMU. See <u>http://www.autonlab.org/tutorials/</u> for a repository of Data Mining tutorials

## **Unsupervised Learning**

- Supervised learning used labeled data pairs (x, y) to learn a function  $f: X \rightarrow Y$ .
- But, what if we don't have labels?
- No labels = unsupervised learning
- Only some points are labeled = **semi-supervised learning** 
  - -Getting labels may be expensive, so we only get a few
- Clustering is the unsupervised grouping of data points. It can be used for knowledge discovery.

# **Top-down vs. Bottom Up**

- Clustering is typically done using a distance measure defined between instances
- The distance is defined in the instance feature space
- Agglomerative approach works bottom up:
  - Treat each instance as a cluster
  - Merge the two closest clusters
  - Repeat until the stop condition is met
- Top-down approach starts a cluster with all instances
  - Find a cluster to split into two or more smaller clusters
  - Repeat until stop condition met

#### **Clustering Data**



#### **K-Means Clustering**

#### K-Means (k, data)

- Randomly choose k cluster center locations (centroids).
- Loop until convergence
  - Assign each point to the cluster of the closest centroid.
  - Reestimate the cluster centroids based on the data assigned to each.



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#### **Problems with K-Means**

- *Very* sensitive to the initial points
  - -Do many runs of k-Means, each with different initial centroids.
  - Seed the centroids using a better method than random. (e.g. Farthest-first sampling)
- Must manually choose k
  - -Learn the optimal k for the clustering. (Note that this requires a performance measure.)

#### **Problems with K-Means**

• How do you tell it which clustering you want?



- Constrained clustering techniques



Same-cluster constraint - Different-cluster constraint (must-link) (cannot-link)