# The Remaking of Reading: Data Mining and the Digital Humanities

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#### **Fiction**

Literature
Science fiction
Fantasy
Romance
Mystery
Fairy tales
Short stories
Poetry

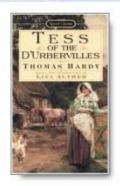
#### Non-fiction

Philosophy
Economics
Political science
Linguistics
Mathematics
Physics
Chemistry
Biology

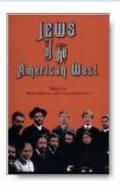
#### Random subjects

Magic
Best friends; Fiction
Sermons
Computer

#### Interesting









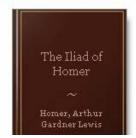


#### Classics

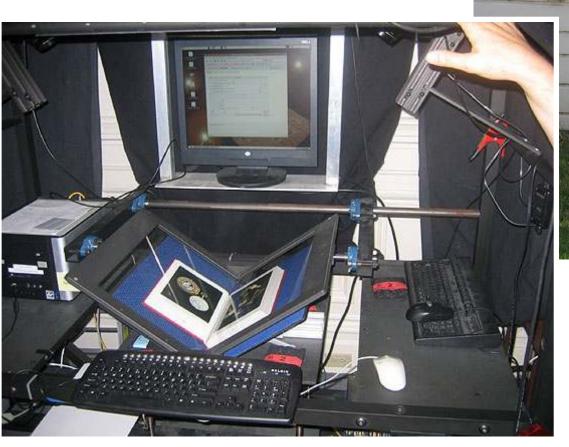








## The Internet Archive





#### Amazon.com



# Amazon.com Text Stats

Readability ( <u>learn more</u> )		Compared with books in <u>All Categories</u> ▼				
Fog Index:	17.8	89% are easier				
Flesch Index:	37.7	70% are easier 30% are harder				
Flesch-Kincaid Index:	15.0	90% are easier 10% are harder				
Complexity ( <u>learn mor</u>	<u>e</u> )					
Complex Words:	17%	60% have fewer 40% have more				
Syllables per Word:	1.7	59% have fewer 41% have more				
Words per Sentence:	28.0	94% have fewer 6% have more				
Number of						
Characters:	565,709	69% have fewer				
Words:	92,507	70% have fewer 30% have more				
Sentences:	3,302	48% have fewer 52% have more				
Fun stats						
Words per Dollar:	3,072					
Words per Ounce:	5,256					

#### Amazon.com Concordance

act aeneas aeneid again already between body book boy burning calls cannot child children come culture dead death desire dickens does dombey dream economy even fantasy father fatherhood figure filial first form freud god hamlet hand himself history human image ing itself jonson king leontes line little loss lost love makes man may might moment mother must name narrative new now once own passage place play poem point power priam question re relation ritual sacrifice sacrificial scene see seems sense shakespeare social something SON story subject takes tale things thought time tion turns virgil whose witness words work world yet

#### "Humankind writes more than it can read."

#### -Gabriel Zaid



# But is Reading "at Risk"?

NEA, 2004

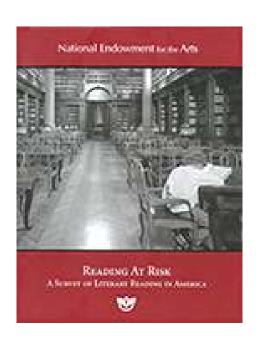


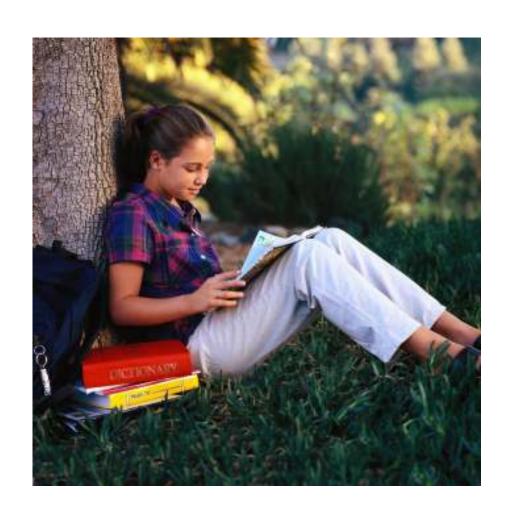
Table 17 Literary Reading, U.S. Adults, 1982, 1992, and 2002

	1982	1992	2002	Change 1982 to 2002
Number reading literature (in millions)	95.6	100.3	96.2	0.6
American population 18 or older (in millions)	168.0	185.8	205.9	37.9
% reading literature	56.9%	54.0%	46.7%	-10.2

"For the first time in modern history, less than half of the adult population now reads literature, and these trends reflect a larger decline in other sorts of reading."

# But What is Reading?

- "Cover to cover"
- Excerpts, selections
- Grazing, browsing
- Skimming, scanning
- Speed reading
- Reference/look-up



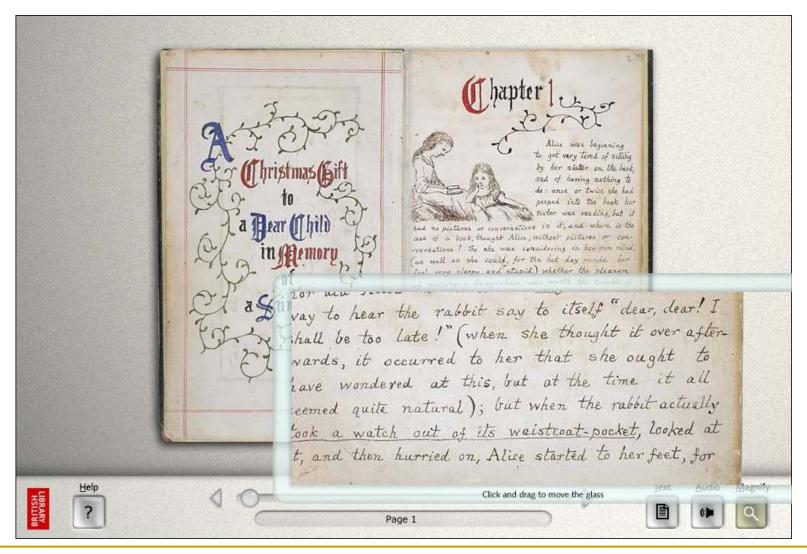
# Thomas Jefferson's Revolving Bookstand



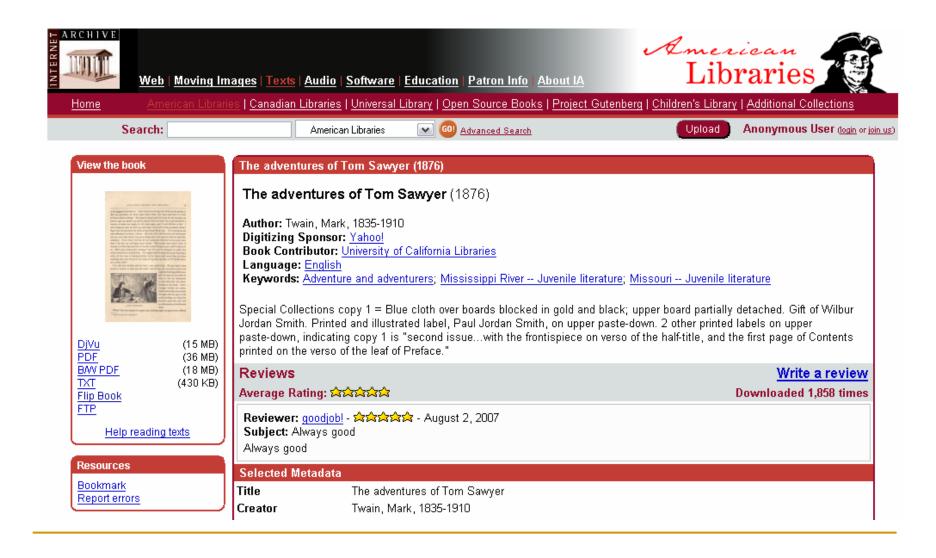
# "Not Reading"

"As long as there have been books there have been more books than you could read. In the life of a professional or scholar, reading in the strong sense of "close reading" almost certainly takes a back-seat to finding out what is in a book without actually reading all or even any of it. There are age-old techniques for doing this, some more respectable than others, and they include skimming or eyeballing the text, reading a bibliography or following what somebody else says or writes about it. Knowing how to "not-read" is just as important as knowing how to read." -Martin Mueller

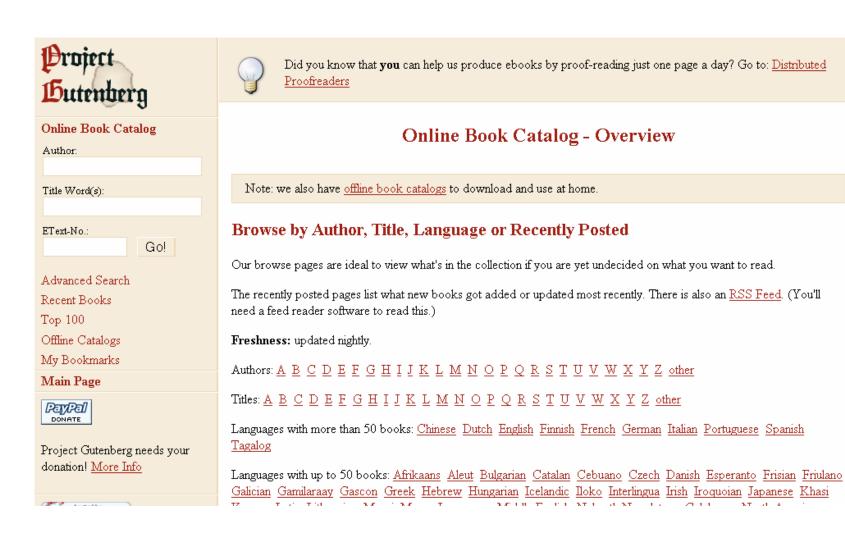
# Turning the Pages



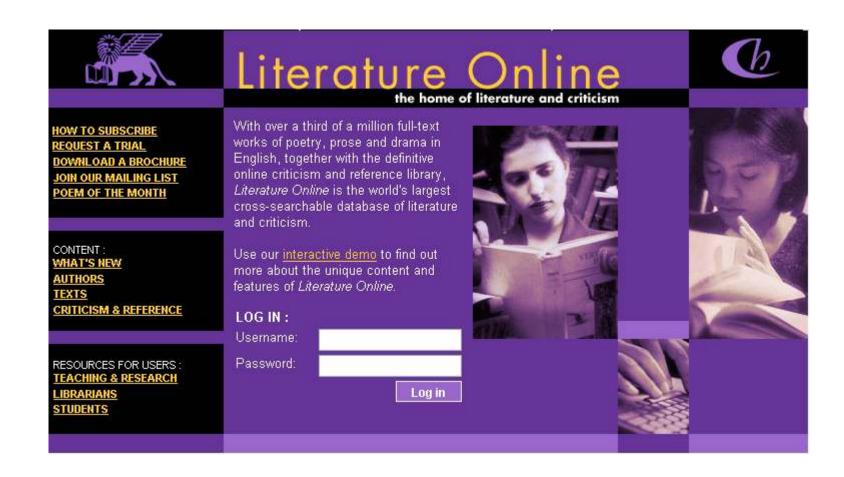
# Open Content Alliance



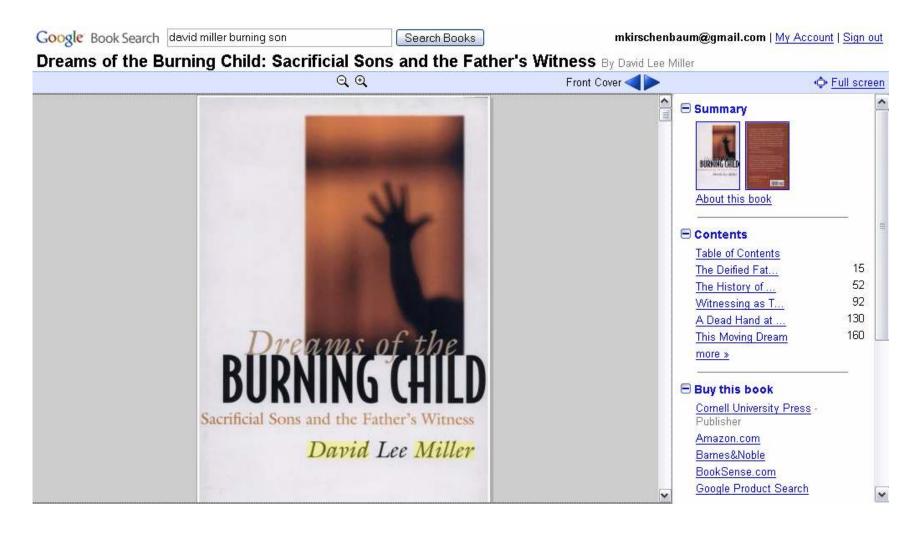
# Project Gutenberg



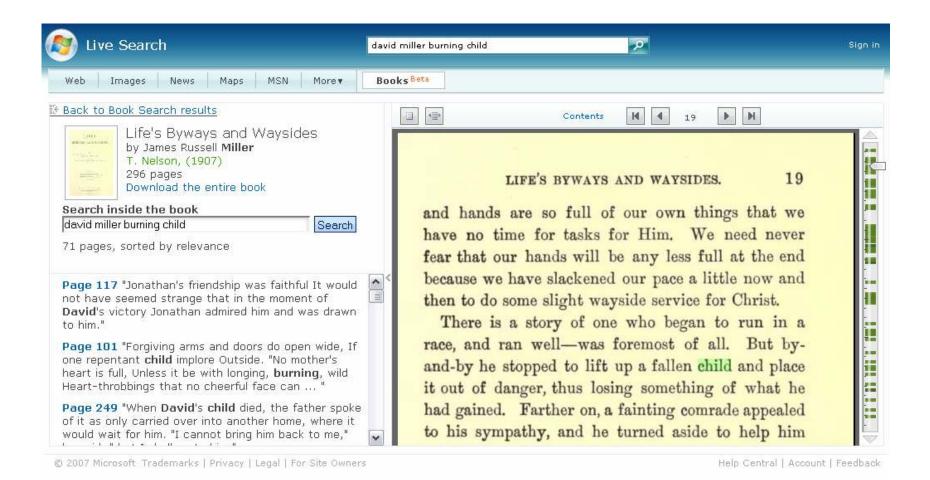
# Literature Online (LION)



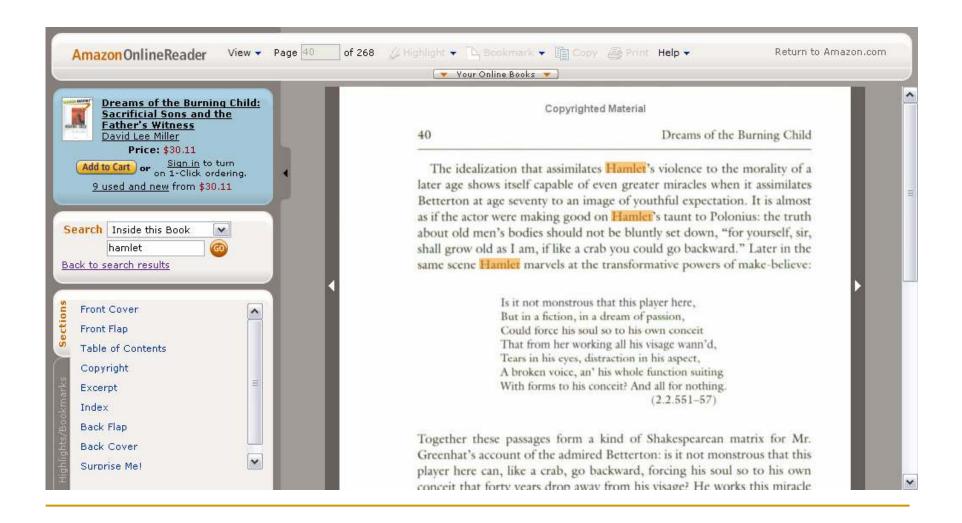
## Google Books



#### Microsoft



#### Amazon



#### A Poem on a Page Exists as a Unified Visual Event

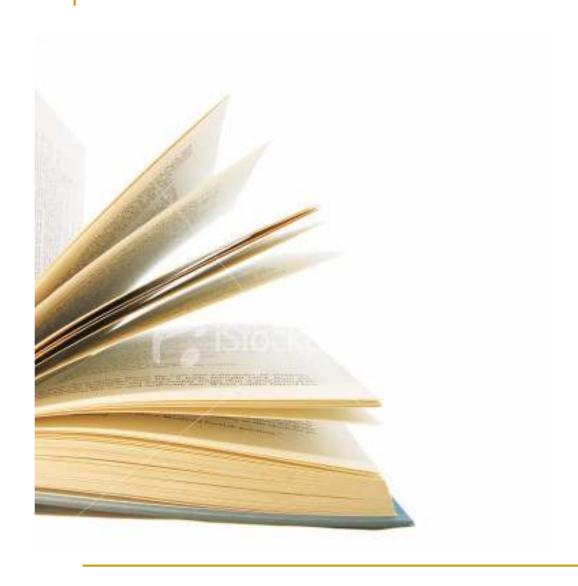
so much depends upon

a red wheel barrow

glazed with rain water

beside the white chickens.

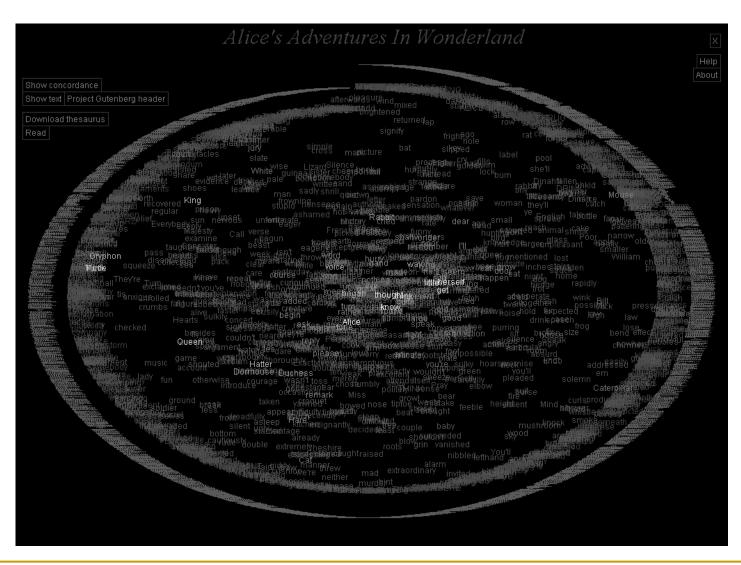
### But the Codex Atomizes a Text's Visual Field



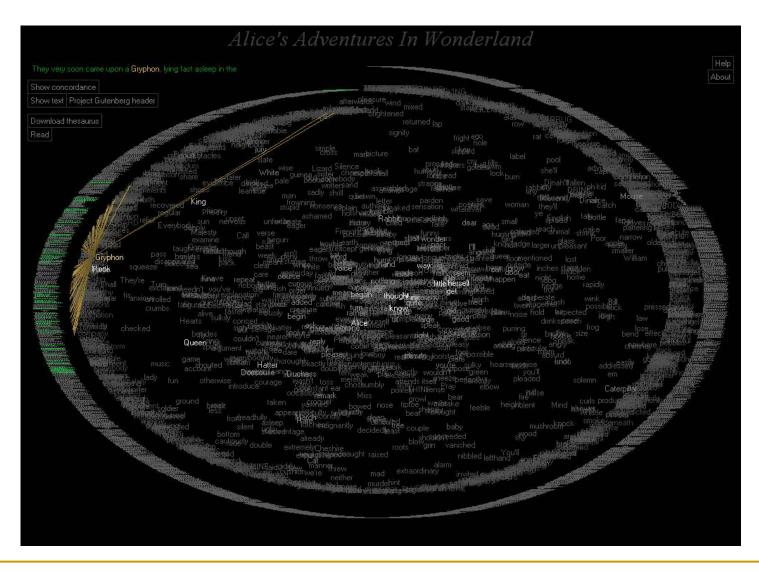
### Word Cloud

alone around aWay bed behind believe better bit door enough ever eyes fancy feel getting head house wall-paper win wish woman wonder yellow

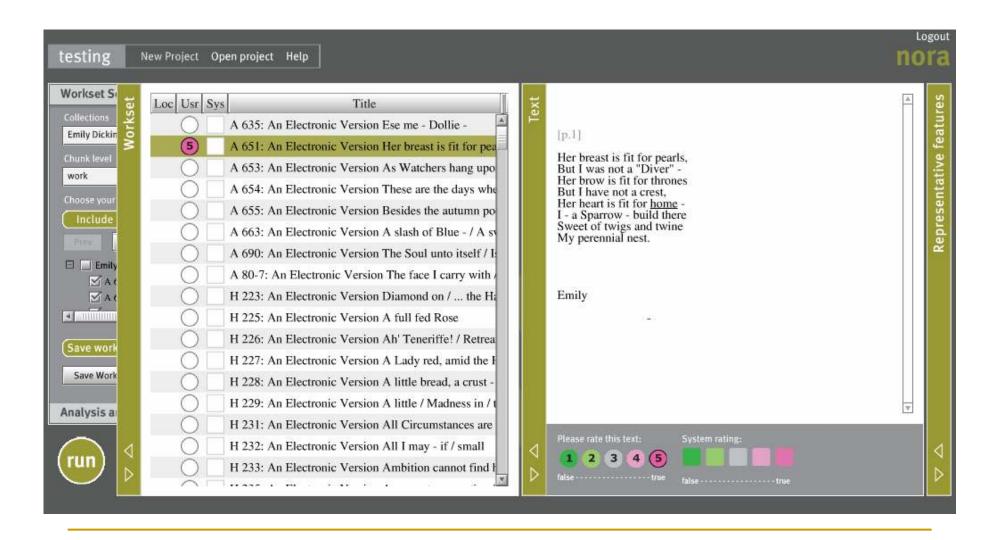
## TextArc



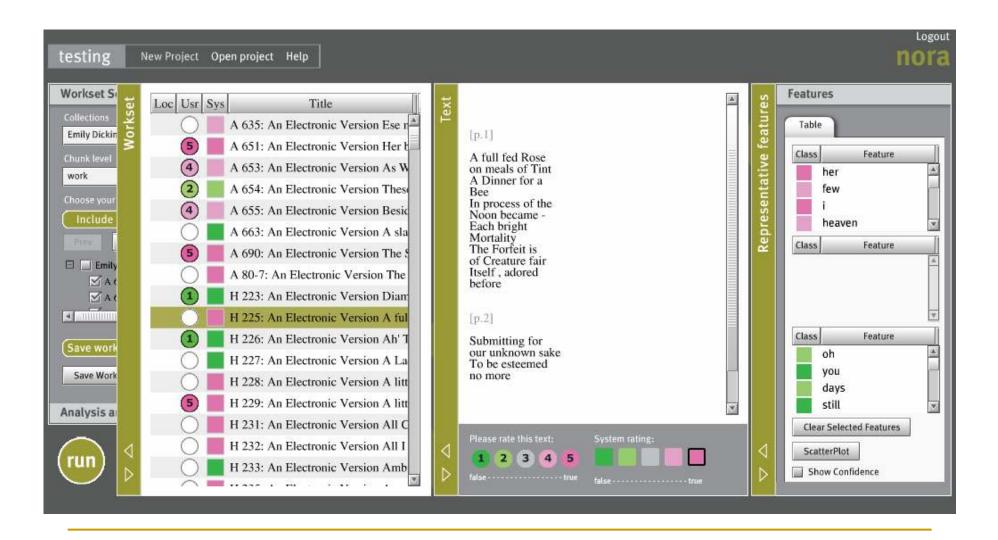
## TextArc 2



# Nora: "Her breast is fit for pearls . . ."



### Nora: "A full fed Rose . . ."



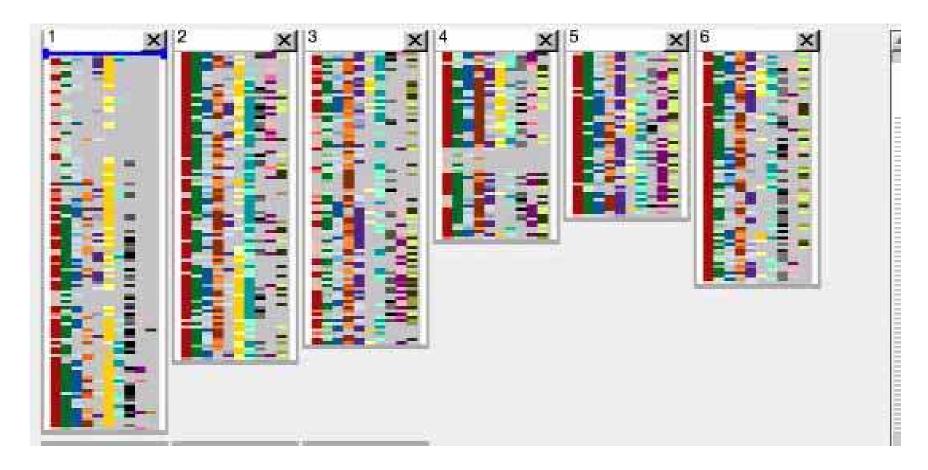
# Repetitive Strain: Reading The Making of Americans

"Everyone then sometime is a whole one to me, everyone then sometime is a whole one in me, some of these do not for longs times make a whole one to me inside me. Some of them are a whole one in me and then they go to pieces again inside me, repeating comes out of them as pieces to me, pieces of a whole one that only sometimes is a whole one in me."

#### The Remaking of the Reading of The Making of Americans

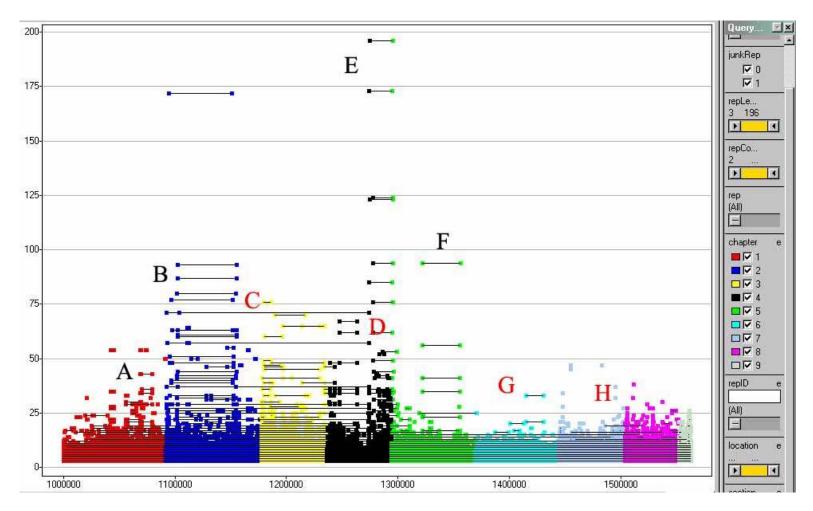


#### Mind the Gaps (Chapters 1 and 4 Especially)



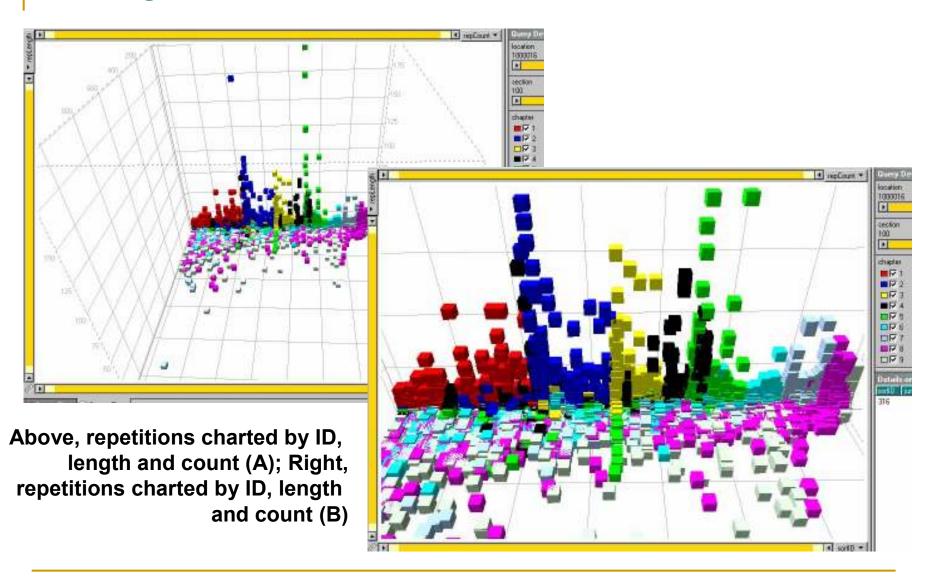
**Detail of narrative gaps, chapters 1-6** 

#### Longest Repetition (Highest on Y-Axis) Exactly in Middle



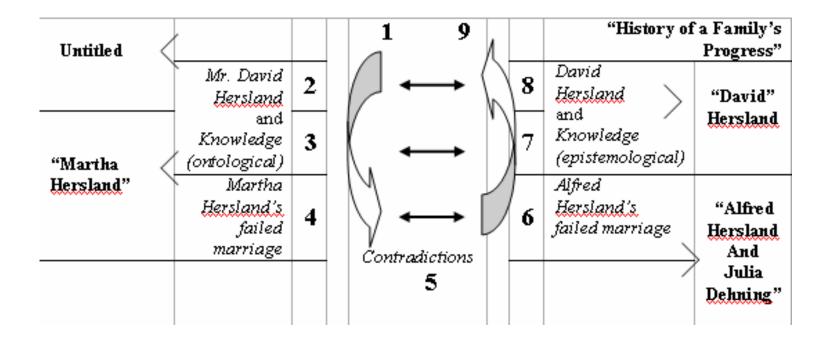
Repetitions charted for length per location

#### Reading the Z-Axis

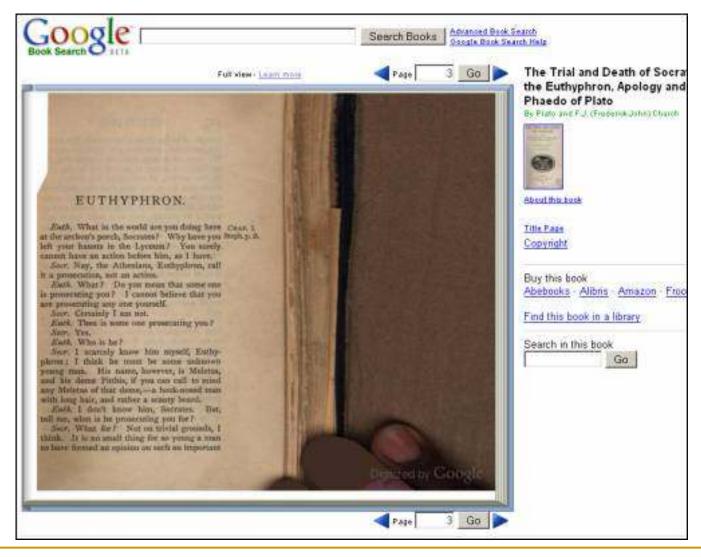


Images courtesy of Tanya Clement.

#### The Text's Ring Structure



# Conclusion: "Digitization"



# Questions, Comments?